

# Innovation & Collaboration For System Transformation

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AOD Provider **Collaborative**  
WORKING TOGETHER TO MAXIMISE POSITIVE OUTCOMES

[www.aodcollaborative.org.nz](http://www.aodcollaborative.org.nz)



# System Change



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# *AOD Provider Collaborative*

*working together to maximise positive outcomes*

CMDHB funded 2009

## **Collaboration**

17 AOD Providers  
& other stakeholders.

## **Innovation**

Multiple projects.

## **System Change**

Leading & enabling  
change.



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# Examples of our work.....

## 1) Youth Service Map

### Is a young person you know having a rough time?

This service map will help you identify the alcohol, other drug and mental health services available and most suitable for the situation.

#### Is it around alcohol and/or drugs?

There are a number of **FREE** education and support services in Counties Manukau that can help young people explore their alcohol or drug use, and either make changes, or stop using alcohol or drugs completely:

##### CADS (Community Alcohol and Drug Service)

##### Altered High Youth Service

♣♣ 13 to 20 years

☎ (09) 845 1893

🌐 www.alteredhigh.com

A community-based team of clinicians who support young people who are affected by or have concerns about their own or someone else's substance use. Services include:

- Individual and family counselling
- Groups
- Consultation
- Mobile service

##### CADS Te Ātea Marinō

♣♣ 13 to 18 years

☎ (09) 845 1818

🌐 www.cads.org.nz

A team of Māori workers who are available to support Tangata Whāiora and their whānau whose lives are affected by the use of alcohol and/or drugs. Services include:

- Assessment
- Counselling
- Support
- Consultation

##### CADS Tupu

♣♣ 13 years +

☎ (09) 845 1810

🌐 www.cads.org.nz

A team of Pacific Island workers who support Pacific people and their aiga/fanau/maga/faa who have alcohol and/or other drugs and/or gambling issues, problems or questions. Services include:

- Consultation
- Assessment
- Individual counselling and group support

##### Raukura Hauora ō Tainui – Te Oho Ake

♣♣ 12 to 27 years

☎ (09) 263 8040

✉ rangatahireferrals@rauakura.com

Guided by Tikanga Māori values, our multi skilled team aim to support and empower rangatahi (youth) to make positive changes through education on alcohol and drugs. Services include:

- Home visits (Manaaki whānau)
- One-to-one mentoring
- Family group conference or court plan support
- Education advocacy
- Community programmes
- Teaching coping skills and life skills

##### Stand Up!

🌐 www.stand-up.co.nz

A school or alternative education based service delivered by Youth Odyssey and Youthline working in partnership with school support staff to empower young people to develop positive connections and reduce their substance use. Services include:

- Assessment
- Individual and group support
- Tailored support for the school's needs
- Support for youth leaders

##### Youth Odyssey

♣♣ 13 years +

☎ (09) 638 4957

🌐 www.odyssey.org.nz

We work actively with young people, using a blend of positive youth development approaches and proven therapeutic tools, to help build on their strengths to reach their potential. Services include:

- Residential programme (with accredited education provision)
- Mobile community and school-based services
- Individual, group, and family support

#### Is it around feeling stressed, angry, or down and out?

There are several services in Counties Manukau that can help young people explore their mental health and wellbeing. In addition to the services below, family doctors and school health services can also help.

##### Raukura Hauora ō Tainui – Awahi Mai Awahi Atu

♣♣ A primary mental health service, 12 to 25 years

☎ (09) 263 8040

✉ rangatahireferrals@rauakura.com

A Māori cultural and clinical service for Rangitahi who may have mild to moderate mental health issues, or are at risk of developing a mental health disorder. Services include:

- Cultural and clinical assessments
- Cultural interventions
- Advocacy support
- One-to-one counselling
- Teaching coping skills and life skills

##### Whirinaki Child, Family and Youth Mental Health

♣♣ 0 to 18 years

☎ (09) 265 4000

🌐 www.healthpoint.co.nz/whirinaki

Whirinaki (meaning to support) is a community based specialist health service for children and young people, living within the Counties Manukau region, who are experiencing serious emotional, psychological or behavioural disturbance, suspected psychiatric illness or serious mental illness.

##### Youthline

♣♣ All ages

☎ (09) 361 4168, free helpline 0800 37 6633, free txt 234

🌐 www.youthline.co.nz

Youthline offers a free, 24/7 telephone counselling service. Services include:

- Counselling
- Mentoring
- Seminars, workshops, and training
- Youth development programmes

#### Is it both? Are you not sure?

All the services listed can help you in both areas or point you in the right direction to a more appropriate service.

#### Do they need IMMEDIATE help?

CALL 111 or see the reverse for alternative contacts.

## 2) "Did you know?" Videos



A guide to conversations with young people about

## DRUGS & ALCOHOL



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### 3) Research into Peer Crowds for Behaviour Change Marketing

## HOW A FACI™ RESEARCH PACKAGE WORKS

SAMPLE POPULATION:  
**TEENS**

SAMPLE BEHAVIOR:  
**SMOKING**

Researchers use **pictures** and other **proprietary tools** to reveal the underlying associations between smoking and teen subcultures during **ID-Projection Groups™**.



Pictures of distinct youth are key tools in FACI™ studies.

When compared to Preppy teens, teens who identify with Hip Hop culture watch different TV shows, read different magazines, look up to different role models, respond to different imagery, and use different slang. This makes it impossible to reach both groups with the same campaign. But only one of the two groups is at high-risk of tobacco use.

*Which group does your program reach?*



**2** Subcultures are revealed through statistical analysis of picture groupings made by dozens of teens.

Preppy, Hip Hop, Country, and Alternative are the four most common teen subcultures in the U.S.

SAMPLE SUBCULTURE SIZES AND PREVALENCE RATES



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# COLLECTIVE IMPACT

*"... we believe that there is no other way society will achieve large-scale progress against the urgent and complex problems of our time, unless a collective impact approach becomes the accepted way of doing business."*

John Kania & Mark Kramer

# PHASES OF COLLECTIVE IMPACT

## 1) Ideas & Dialogue

- Stakeholders
- Discuss issues & context
- Community outreach
- Assess consensus/urgency

## 2) Initiate Action

- Group of champions
- Scope to make case
- Community outreach
- ID issues & gaps

## 3) Organise for Impact

- Infrastructure
- Agenda
- Engage community
- Measures

## 4) Sustain Impact

- Refine
- Implement
- Engage and advocate
- Track & report progress



# Elements for Effective Impact

## 1) Common Agenda

- Overall Purpose
- Three year plan
- Annual Plan & Budget
- Project Briefs



AOD Provider Collaborative Plan  
2016-2017

## 2) Shared Progress Measures

- Project Tracking
- Close Out Report
- Benchmark Measures

## 3) Mutually Reinforcing Activities

- Partner agencies
- Member contributions
- Project sub-committees
- Contractors
- Member Benefits

AOD Collaborative Project Reports<sup>1</sup>, May 2015-2016

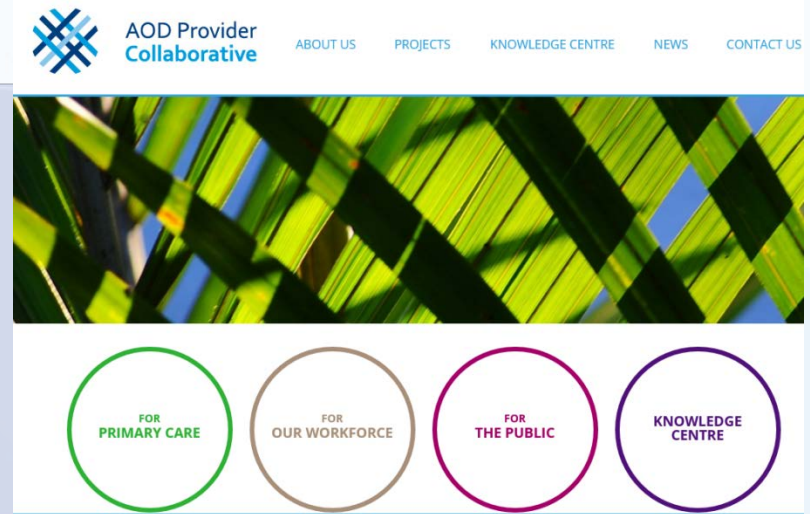
Project	% Progress					Time on track?	Budget on track?	Overall?	Project Leader Comments
	20	40	60	80	100				
1.1 Build evaluation capacity and capability.						Yes	Yes		4/5 workshops done. 3 evaluations planned.
1.3 Implement systematic collection of feedback from service users for quality improvement.						Yes	Yes		<ul style="list-style-type: none"> <li>• RTF agreements being finalised.</li> <li>• Then tablets will be purchased.</li> </ul>
2.1 AOD and Youth Service Maps (Printed version)						Yes	Yes		Distribution as opportunities arise.
2.3 Enhancing Primary Care & Addiction Service Collaboration						Yes	Yes		Key stakeholders been consulted. Discussion paper being written by NZ Drug Foundation. "Talking with youth" posters/ booklets produced for videos Plan service survey.



# Elements for Effective Impact contd.

## 4) Continuous Communication

- Governance meetings
- Group Emails
- Sub-committee Leaders
- Online eg surveys, website

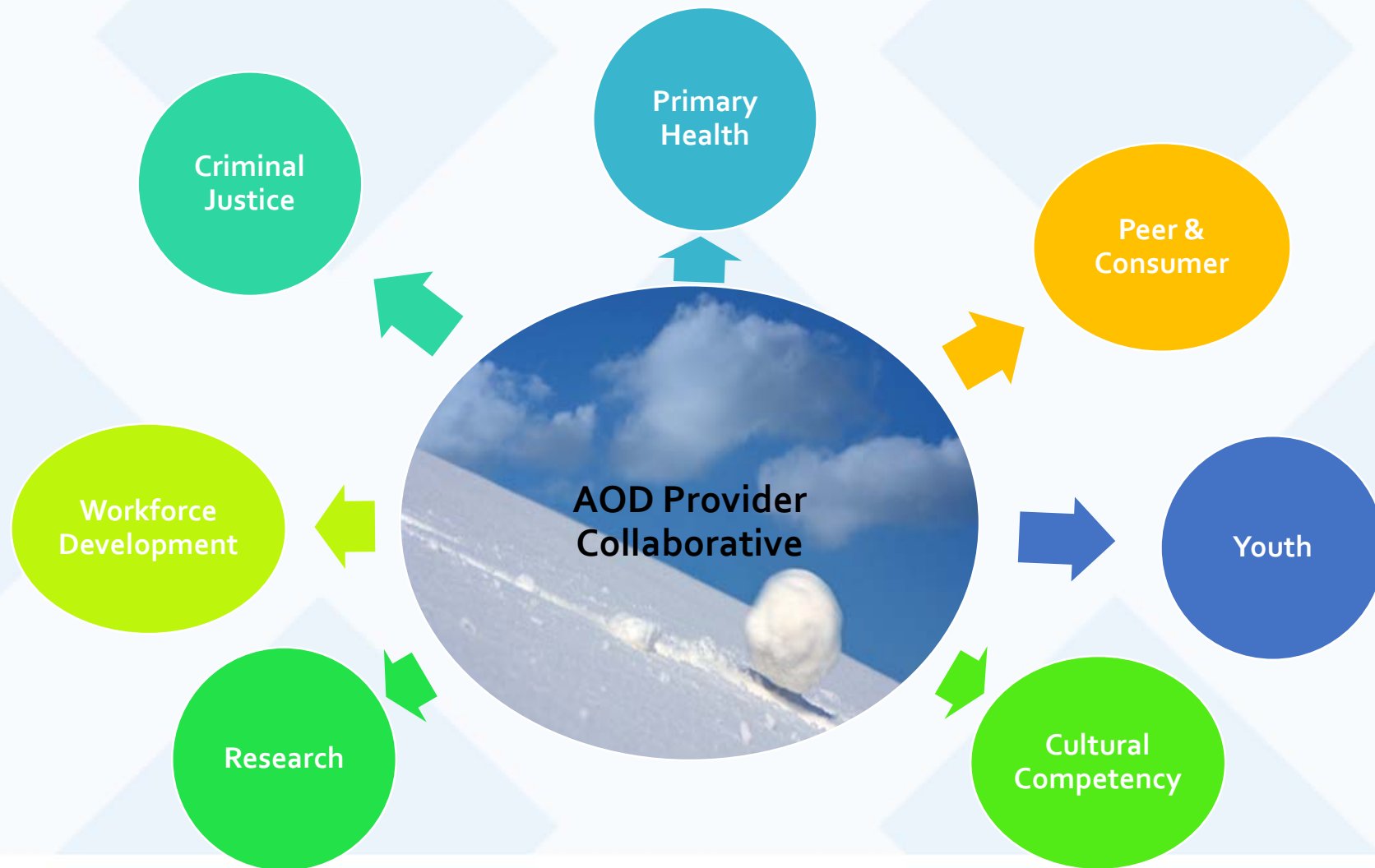


## 5) Backbone Support Organisation

- Funder (Counties Manukau DHB)
- Fund holder (Odyssey)
- Chair
- Programme Manager
- Project management techniques



# The Snow Ball Effect: Building Mass and Momentum



# What our members say.....

It is innovative and is future-proofing the sector

It allows people to step outside their roles to create something bigger, for the benefit of the community.

We have a plan and we get things done!

It is productive and accountable to the funder and the sector.

Real respect and responsivity to service user views.

Sharing ideas and experiences helps to develop members, and their services.

The use of working groups allows people to contribute their expertise and passion to projects



Having dedicated funding and FTE to project manage the group works very well



# Collaborating for Change in Your Systems.....

## Relationships & Ideas (Who and What?)

1) Is there a **natural community** that could collaborate to identify issues/ projects?

**OR**

2) Are there **hot topics** that your community could collaborate on to address?

Who are the stakeholders involved?

3) Are there communication processes already in place?

## Initiate Action

- Who are the champions interested in change?
- How could you scope the issues?

## Organise for Impact

- Who (people/ organisations) are best placed to lead and support?
- What processes and structures will need to be developed?
- What resources could be leveraged?
- How can progress be measured and reported?



# Thank you and Please get in touch

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